The Advanced TV and Video cheatsheet:
(you're welcome)

TVOD
Transaction Video On Demand

- FANDANGO NOW
- prime video
- VUDU
- FiOS
- tv+
- Google TV

On demand
buy or rent, "ad-free"

SVOD
Subscription Video On Demand

- HBOmax
- prime video
- Disney+
- hulu
- NETFLIX

On demand
regular fee, hybrid ad model

FVOD
Free Video On Demand

- YouTubeTV
- Roku TV
- CRACKLE
- VUDU
- IMDb TV

On demand
funded fully by advertising

FASTs
Free Ad-Supported Streaming TV

- pluto tv
- xumo
- tubi
- plex
- locast

Live
funded fully by advertising

vMVPDs
Virtual Multichannel Video Program Distributors

- sling
- YouTubeTV
- philo
- xfinity INSTANT TV
- hulu + LIVE TV

Live
funded partially by advertising

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